

BCF Board Meeting - Saturday 02/08/25

Jethro's BBQ Ames, IA

Acting President Corey Damman called the meeting to order at 3:12 pm.

1. Roll call taken: present, Charley Phillips, Lori Krome, Jessica Drish, Jackie Hall, Corey Damman, Terry Thorson and Tina Mahloch. Jackie Guthrie, C.A. Good and Linzy Zahm present via phone. Absent, David Spencer
2. Thorson moved to approve the minutes from the last year's meeting, seconded by Phillips. Vote was unanimous.
3. Tammy Virzi gave the Treasurers report. There is \$6,121.19 in checking and \$30,360.65 in savings. Phillips moved to approve the Treasures report and Thorson seconded. Vote was unanimous. Tammy Virzi supplied BCF payout info. throughout 2027.
4. Election of officers: President nominations; Phillips nominated Thorson, Krome seconded. Thorson nominated Damman, Krome seconded. Phillips moved nominations cease; Vote: Thorson 6 - Damman 2. President: Thorson. Vice president nominations: Phillips nominated Dammon, seconded by Mahloch. Krome voted nominations cease, Drish seconded. Unanimous, vice president: Dammon. Secretary nominations: Maloch nominates Jackie Hall, Krome seconded. Phillips moved nominations cease, Maloch seconded. Unanimous, secretary Hall. Virzi confirmed she would stay as Treasurer.
5. Jackie Guthrie will continue as chair for mare nominations and BCF entries for 2025. Guthrie will train Tina Mahloch for the chair role beginning in 2026.

Old Business:

1. BCF Facebook clarification: Facebook "page" is the official page. Page admins include Jess Drish, Linzy Zahm and Terry Thorson. The BCF "group" was added by Jackie Guthrie at one point but is confusing to a number officers and members and there is really no need for two sites. Phillips moved to remove the Facebook "group" to eliminate any possible confusion. Zahm seconded, motion carried.
2. BCF website rebranding: Thorson brought up a new website host prospect and resource for an internet auction should we decide to consider. Discussion occurred and Guthrie brought up how reasonable the current web host fee is and the host being more prompt with updates. Thorson moved to keep the current web host, Krome second. Motion carried.

3. Consideration for future BCF online stallion service auction: Discussion included cost effectiveness and what impact it may have to current format. Guthrie brought up that we need to remember every penny we spend will impact payout awards. Mahloch brought up that Appaloosa has an online auction and pays minimal fee of \$35.00 and then the buyer pays a percentage of a sale fee. Thorson offered to do more research and revisit discussion. Damman made a motion to leave format as is currently, Phillips seconded, Motion carried.

New Business:

1. Brainstorm on increased payout potential: Discussion: Thorson suggested BCF solicit business sponsorships for added purse money. Sponsors would receive exposure through BCF website, Facebook page, etc. Guthrie brought up we could get sponsorships from the places we all do business.

Krome brought up one of the benefits as a sponsor would be to have banner displayed of the businesses logo and take a picture with the class winner in front banner and then provide to sponsor as a thank you. Mahloch brought up the possibility of product sponsors which was confirmed and well received by the board. A Decision was made to establish a business sponsorship committee: Chair is Jackie Hall, Krome, Maloch and Thorson volunteered. Krome will lead the effort to ensure sponsor related products are distributed to class winning participants, etc.

Conclusion:

1. Next meeting will be held Thursday September 25th, 2025 at 5:00PM CT (estimated start time) (Gordyville USA - Gifford, IL)

Phillips moved to adjourn the meeting, Thorson seconded, motion passed.